



Elmir Gumerov

Product designer focused on complex B2B interfaces and design systems.

[Product Designer
Worldwide]

EXP.

Product Designer · ICS-IT
Mar 2024 — Present

Sole product designer. Built ICS-IT design system from scratch — a universal component library covering all product scenarios across the platform. Working directly with CEO/CTO.

Owning frontend implementation: conducting code reviews, building and refining UI components directly — cutting unnecessary iterations with the dev team.

Driving end-to-end UX redesign across a legacy B2B ecosystem: CRM dashboards, admin interfaces, mobile app (Quiz) and AI-powered docs platform (Gramax).

Working across enterprise clients in banking, FMCG and retail sectors — including Fortune 500 companies.

UX/UI Designer · Palindrome
Jun 2023 — Feb 2024

Started as an intern from Netology — hired full-time as top student. Worked in a team of 25+ designers at a digital agency on client projects across web and mobile.

Designed UX/UI for clients including Yandex, Sanofi, Alfa-Bank, Divan.ru. Worked on design systems, adaptive layouts and interactive prototypes.

Regional Manager · Avis Budget Group
Apr 2012 — Feb 2022

Grew from entry-level to Regional Manager at Avis Budget Group — an international car rental company operating across multiple regions.

Launched operations from scratch across 7 cities, built and led teams, maintained high customer focus consistently recognised in client reviews.

EDUC.

Spring 2026
Feb 2022 — Jun 2023
Jun 2022 — Sep 2022
Sep 2003 — Jun 2008

Emotional AI · Intensive (Rozov)
UX/UI Designer · Netology
Middle Designer · WNBL Intensive (Rozov)
Public Relations and English Translator · KNRTU (Tupolev)